



# SIERRA MADRE NEWS

VOLUME 29, No. 19

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, FEBRUARY 1, 1935

## Contractors Called Upon To Register

Housing Canvass Gives Many Leads On Home Improvement Work

John S. Billheimer, chairman of the Sierra Madre general committee of the Federal Housing Administration, today issues the request that all local contractors and craftsmen engaged in any part of the building trade, register as soon as possible at the Better Housing headquarters in the City Hall.

Today marks the beginning of the February better housing month all over the Nation, and local volunteer workers are well into their extensive campaign here. The statistical results of the first half of the local house to house canvass are being tabulated in the Monrovia SERA headquarters, and it is estimated that there have been several dozen "leads" established already which will provide jobs in home repair and alteration.

Under the registration setup contractors will register with City Clerk Waverly Pratt, and through rotation of blind numbers will be assigned contacts with information gained by the canvassers. Registration blanks to be secured at the City Hall, include space for information concerning number of years residence in Sierra Madre and trade; whether willing to do contract or day work; city and State license number; whether member of NRA, and references.

Down town merchants are requested to cooperate in the campaign by fixing window displays of better housing fixtures, tools, and illustrations of how homes may be improved at small expense. Advertising matter, and official FHA symbols, may be secured free through local headquarters.

California today has 122 housing campaigns actively under way, Billheimer states, and in every instance the preliminary results assure homeowners, merchants and craftsmen of profitable dividends if they do their share.

"FHA loans may be secured through the local bank," he states, "for innumerable types of improvement work. Among the hundreds of things considered 'built-in' equipment under FHA loan regulations are such items as water heaters, plumbing equipment such as new baths and showers, lighting fixtures, sprinkling systems, door stops and other building hardware—in fact a host of useful permanent features, which are sorely needed in hundreds of Sierra Madre homes right now if property values are to be kept up to a decent level."

## FORUM JOINS IN DEMAND FOR THE BEAUTIFICATION OF CITY'S NEWEST APPROACH

Planting Of Shrubs And Trees And A Bridle Path Asked Of Supervisors

THE Sierra Madre Forum Tuesday night unanimously adopted a resolution commanding the Southern California Horticultural Society's plan for county-wide highway planting beautification, and requested that the Board of Supervisors consider the planting of the West Central avenue extension as a part of the program. A further suggestion incorporated bridle paths and foot trails in the roadway improvement project, wherever such features were practical.

As chief speaker of the evening, Werner Ruchti, head landscape architect of the county regional planning commission, stated that he believed the local project quite possible. He said that such work would fall under the jurisdiction of the County Forestry Department, which department should be glad to furnish trees and plants for the purpose. Labor would be secured through the SERA, but the necessary three-year maintenance of the planting presents the principal obstacle, Ruchti said.

"Beauty is practical, ugliness is unpractical," Ruchti pointed out as he outlined the county's present beautification plans for the entire Southern California highway system. "Bad planning of cities, or no planning at all, is sheer stupidity which in time results in great financial waste."

"For too long we have thought of highways as mere strips of pavement, instead of considering them in relation to the entire right-of-way and the surrounding open country. Many tourists coming to Southern California for the first time are greatly disappointed by the fact that the actual vistas fail to compare with the Chamber of Commerce advertising. However, the highways here, if properly planted and planned,

## Retreats At The Monastery Bring 140 Here In January

Father Alban Hickson, C.P., was host at the Mater Dolorosa Monastery Tuesday night to eight officers of the Layman's Retreat League at a banquet meeting. The report of the past month's activity was read, and it was revealed that 140 retreatants made the weekend pilgrimage here during January.

Last weekend the lawyers' retreat was a successful event, with Judge Scott and Judge Agger among those present.

## Local Artist In Recital At Pasadena

The Claramae Wilson-Stamm concert given Tuesday evening, January 29, in the beautiful ball room of the Huntington Hotel in Pasadena was one of the rare musical events of the season.

The Brahms Sonata, in the first part of the program, is one of the most majestic sonata written for the pianoforte and in interpreting it, Mrs. Stamm lost none of its deep tonal beauty. The sonata takes 45 minutes in performance.

The second half of the program was devoted to modern composers. And it is as an interpreter of modern music that Mrs. Stamm excels. She has caught the meaning of modern music in that it is a succession of tones much as modern writing is a succession of moods. As a tone colorist Mrs. Stamm can not be surpassed; she is able to make one tone ring through whole clusters of tones, just as she wills. She plays the modern music with complete authority and will, no doubt, continue to gather praise from discerning music critics as one of the finest interpreters of modern music in the concert world today.

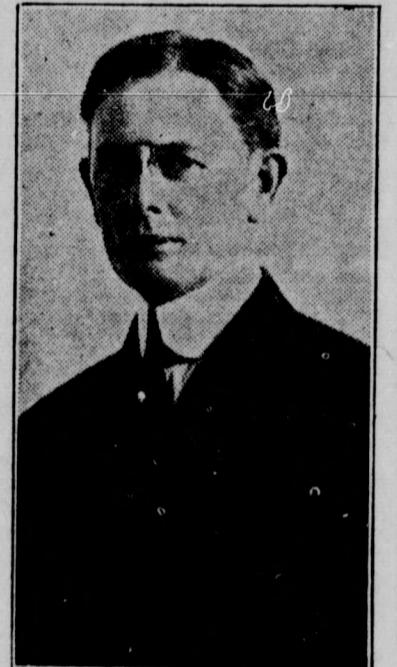
Mrs. Stamm's Pavane of Ravel's and Et la lune descend sur le temple qui fut were perhaps the most outstanding successes of the evening. As an encore Mrs. Stamm gave Debussy's Le Cathedral Engloutie which was also played with exquisite appreciation of the musical content.

Acting as hosts and hostesses for the evening were Mrs. Fred Gribenow, Mr. and Mrs. Lee Shippey, Mrs. George B. Morigridge, Mrs. L. C. Denney and Dean and Mrs. Arnold Bode. Miss Catherine Bode and Miss Sarah Gribenow acted as ushers and Herman Livezey assisted at the door.

## City Mourns Passing Of W J Lawless

Business Suspends As Councilman, Former Mayor Is Laid To Rest

William J. Lawless, former Mayor, city councilman, and long identified with the development of Sierra Madre, died on Saturday, January 26. In appreciation of his outstanding civic services the business men of the city paid



William J. Lawless

tribute to his memory by closing their stores from 2 to 3 o'clock on Wednesday, during the hour when the last simple and fitting ceremony marked his end. The services were held in his home, 506 West Grand View avenue.

Dean Arnold Bode, opening the Episcopal services with the familiar lines, "I am the resurrection and the life . . ." gave a message of comfort and hope to the relatives and scores of friends who attended the ceremonies.

In a talk in which he called

attention to the many years of service Mr. Lawless rendered the community, Rev. Arthur O. Prichard, of the Congregational Church, said:

"One cannot do justice to a life that has been so instrumental in the formation of a community . . . Mr. Lawless saw God in nature. As a citizen he was devoted to the welfare of the community, and as a pioneer he assumed the responsibility of helping to organize such groups as the Kiwanis Club and the Masonic Lodge. He believed in a religion which found expression in his daily life."

William J. Lawless was born in San Francisco in 1866, just at the close of the civil war. His boyhood and young manhood were spent at a time when the post-war problems let survive only those who had the oak timber to endure the hard knocks. From the very beginning of his career he gave promise of climbing to the top, and he did. Hills were things to climb for "Bill" Lawless, and he had the heart and courage to climb them.

In 1887 he moved to Los Angeles. He came to Sierra Madre 29 years ago. For eight years he lived at Central and Sunnyside avenues. It was not long before he began to take an active part in civic matters. He was chiefly instrumental, in company with Thomas Miller, Jr., Master of the Lodge. Famed "Ptomaine Tommy" will serve his renowned "Size Dinner," and many well known guests will be present. Further details concerning the event will be made public soon.

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(Continued on Page Six)

## Observations

By Lee Shippey

IT'S FUNNY how people will insist that when you write a pure fiction story you are pretending to write facts. My mother was shocked, when she read my novel, because the fictional story teller in the novel begins by saying he was born in New Orleans. "Don't you know?" she asked, "that you were born in Memphis?"

So if any of you other folks feel I'm shooting at you, please remember it's fiction.

I doubt that Bill Lawless ever let a day go by without doing something kind and friendly, and I never heard of him doing anything mean or hurtful to anyone. And that's a lot to say about any man who has served a community in office.

## Fate Of Governor's Legislative Plan Is Most Uncertain

Returning from the session of the Legislature at Sacramento to spend the 30-day recess at his home in Altadena, Assemblyman Frank G. Martin plunged at once into committee work which will absorb his attention during the recess. Mr. Martin would not venture a prediction as to what course legislation will take.

"Governor Merriam's proposals may be enacted almost completely," said Mr. Martin, "or they may be ripped to pieces and be changed piecemeal; or an entirely new system of taxation may be adopted for California."

## Sheriff Biscailuz Coming To Dinner Of Masonic Lodge

Sheriff Eugene Biscailuz will be the guest of honor at the local Masonic Lodge's elaborately planned public dinner and surprise entertainment next month. The Wrights brought back a number of pieces of Mexican art work for use in decorating their new home, on West Grand View avenue. A Magana Virgin and several pieces of fine Mexican embroidery are among them.

The annual election of officers climaxed the evening with the following results: F. D. R. Moote was re-elected trustee, E. R. succeeded Roy Edwards as deacon, W. Montgomery was re-elected elder. Roy Edwards was again chosen as superintendent of the Sunday school, while W. A. Evans and J. R. Evans were re-elected as church treasurer and clerk respectively.

Mrs. W. A. Evans again received the office of corresponding secretary. E. DeLong succeeded Merrill Smith as head usher and the list given by the nomination committee for the music committee was voted through resulting in Guy Scott and Mesdames Ed. DeLong, C. D. Croan, A. E. O'Banion and A. Vieira as members.

The board of elders unanimously recommended that W. J. Ladd be elected as an elder of Bethany church for life in recognition of long and faithful service to his church. This motion was unanimously accepted by the assembly.

The other speaker will be Lowell Coate, secretary of the California Cooperative League. It is hoped that he will be accompanied by Charles T. Spradling, president of the League, which is affiliated with the National cooperative movement.

## Pasadena Elated As Traffic Slogan Cuts Out Tragedies

The first perfect January in four years gave elation to the Pasadena police department, when Capt. Lynn Harrison announced yesterday that no auto deaths have resulted this month. Only one traffic death marked December.

For some weeks Capt. Harrison has conducted a sustained street safety drive, using the idea of education, proving that this plan is better than reaching the public by intimidation. In cooperation, the leading moving picture houses in Pasadena have presented films promoting the safety idea. In addition a large number of booklets on safety walking and other phases of traffic regulation, have been distributed. The program appears to have made Pasadena drivers safety-conscious.

"There is no indication at this time," Legg said, "what projects will be acceptable, so it is necessary for us to have every class ready for presentation."

Among the county parks and playgrounds department's proposed projects is one for further improvement of Crystal Lake and Big Pines. At another meeting of the Supervisors, William J. Fox, director of the county Regional Planning Commission and a member of the State Planning Board, will present data pertaining to highway beautification and planting, in which Sierra Madre is vitally interested and has submitted a project—the beautification of West Central avenue.

Last night between 5:45 and 6:15 o'clock Venus, Mercury and Saturn were as friendly as a cluster of silver grapes, much to the astonishment of Sierra Madreans who saw the astronomical phenomena. A partial sun eclipse occurs early Sunday morning.

## Wrights Tell Of Rare Trip In Old Mexico

Most Timid Tourist Perfectly Safe In Picturesque Country, They Say

Returning from a six weeks trip to Mexico City, where they spent Christmas with friends, Mr. and Mrs. Robert Wright this week entertained their friends with observations concerning the southern republic.

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## Noted Instructor Of Music Will Make Home In This City

Much interest is being shown in classes, which are being formed at Mrs. C. D. Croan's piano studio, 75 North Baldwin avenue, to teach elementary harmony. Prof. S. Ancis, who for a number of years was instructor of theory in the New Conservatory of Vienna and for the last several years was in charge of classes of counterpoint and fugue at the Denver College of Music, will conduct the classes. If there is a call for it here in Sierra Madre a class in counterpoint and fugue will be opened by Prof. Ancis.

Prof. Ancis has written many valuable books on music. One of his works is "Scheme Modulations," which is considered by authorities as the work of a genius.

Prof. Ancis is making his home on North Lima street.

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## Record Early Flower Fete A Certainty

Firemen Called To Fix Opening Date As Color Comes Into Wistaria Blooms

Tonight the Volunteer Firemen will meet to set a definite date for the opening of the Wistaria Fete. Because the warm weather this week brought color to the enlarged buds of the big vine, it is thought probable that the festival will be fixed for late February or very early March.

For the past days the firemen have been in perplexity as to making arrangements for the fete. The cold snap early last week threatened to retard the bursting of the blossoms—but now the week of sunny weather has undone Jack Frost's work to an extent where a record early fete is a certainty.

Flowering Japanese quince, flowering peach, and almonds have burst into premature bloom throughout the city, and many gardens are already gay with pre-spring blossom, so Sierra Madre herself is in artistic readiness whenever it is scheduled.

Meeting recently the firemen decided that the entire publicizing of the fete would be handled by the Fire Department itself.

In the past such work has frequently been turned over to regular publicists.

Again this year the flower show that proved so successful a feature of the festival last year, will be repeated. Inasmuch as this and next year are the last two years of the Firemen's lease, they are anxious to make the coming fete a most successful one for their Christmas fund as well as an advertisement for the city.

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Sierra Madre, California  
Published every Friday  
L. R. GOSHORN  
EDITOR AND PUBLISHER  
TELEPHONE 48  
9 Kersting Court

Entered as Second Class Matter  
at the post office at Sierra Madre,  
California, under the Act of  
March 3, 1897. Official paper of the  
City of Sierra Madre.

Accepted as a newspaper of general circulation for the publication of legal notices as defined by Section 4460 of the Political Code of California.



## Member Nat'l Editorial Ass'n

One year, \$2; Six months, \$1.25;  
Three months, 75¢.

Feast today makes fast tomorrow —Plautius

There St. John mingles with my friendly bowl  
The feast of reason and the flow of soul. —Popo.

## ALL ARE SALES TAXES

No form of taxation is to bitterly assailed as the sales tax. The political "friends of the common people" have been especially virulent in denouncing it, on the ground that the burden of the tax falls more heavily on persons of small and moderate means than on the wealthy.

That is all very well. But a very vital point that the people do not realize is this: There is no other kind of tax, so far as the effect is concerned, than the sales tax.

Every tax must be paid, and paid in full, by the ultimate consumers of goods and products. Every tax levied increases the cost of necessities and luxuries we need and buy and use. When we buy a pair of shoes we must pay a score of taxes—the tax that was paid by the raiser of the cattle, by the railroad that transported them, by the factory that tanned and cured the leather, by the manufacturer, by the distributor, and finally, that paid by the dealer is included in the cost of the pair of shoes we get. That is true of food, clothing, enter-

## BIRTHDAY GREETINGS . . .

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans:

|                      |        |
|----------------------|--------|
| Bernice Delvecchi    | Feb. 1 |
| H. H. Steinbreger    | Feb. 2 |
| Rachel Bailey        | Feb. 3 |
| Rita Burns           | Feb. 4 |
| Mrs. Jack Hosford    | Feb. 4 |
| Ella M. Raymond      | Feb. 4 |
| Mrs. W. R. Humphries | Feb. 4 |
| Frank U. Smith       | Feb. 5 |
| Mattie Johnson       | Feb. 5 |
| Erma Rintleman       | Feb. 5 |
| Monnie E. Lass       | Feb. 5 |
| George Babbitt       | Feb. 6 |
| Mrs. F. R. Thompson  | Feb. 6 |
| Mrs. M. V. Connelly  | Feb. 7 |
| Bob Mitchell         | Feb. 7 |



John V. Henry

## John Henry Chief Of Constabulary

Climaxing 21 years as a peace officer in Los Angeles county, John V. Henry, has been named superintendent of the Los Angeles county constabulary. He will succeed William T. Osterholz who retired after serving in the Sheriff's department since January 1907.

In his new capacity Mr. Henry will direct the activities of 95 constables and their deputies. These officers besides co-operating with deputy sheriffs in substations, serve all civil and criminal processes from justice courts.

## CHURCHES Church of the Ascension

Episcopal  
Baldwin and Laurel Avenues  
Rev. A. G. H. Bode, Rector

Sunday—  
7:30 a.m.—Holy Communion.  
9:30 a.m.—Sunday School.  
11 a.m.—Morning Prayer and Sermon.

Wednesday—  
7:30 a.m.—Holy Communion.  
7:30 p.m.—Men's Discussion Group, 45 E. Laurel. Anyone welcome.

## Congregational

Rev. Arthur O. Pritchard, Pastor  
Sunday—

"Faith and Action" is the topic of the morning sermon to be given by the Pastor.

Church School at 9:30 a.m.  
Young People at 6:30 p.m.

Tuesday meeting of Women's Society, 10 o'clock, sewing, 12, luncheon; 1 o'clock Bible study class by Mrs. R. J. Waters.

Wednesday, 7:30 p.m.—Meeting of official board.

## Bethany Church

Rev. Stewart R. Sheriff, Pastor

Sunday—  
9:30 a.m.—Bible School.  
6:15 p.m.—Christian Endeavor (three) Societies.

11 a.m.—Morning Service. Communion Service.

7:30 p.m.—Evening meeting.

Wednesday—  
7:30 p.m.—Evening Service.

## St. Rita's Church

Rev. Hyacinth Clarey, C.P.

Pastor

Sunday Services—7:30 a.m. and 10:30 a.m.

Tuesday and Friday—7:30 p.m.

Weekly Masses at 7 a.m.

## Foursquare Gospel

West Central Avenue  
Rev. John Watson, Pastor

Sunday—  
9:45 a.m.—Sunday School.  
10:45 a.m.—Morning Worship.

6:30—Crusaders.

7:30 p.m.—Evangelistic Service.

Wednesday—  
7:30 p.m.—Prayer meeting.

Friday—  
7:30 p.m.—Young people's meeting.

## Christian Science

First Church of Christ Scientist of Sierra Madre is a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

9:30 a.m.—Sunday School.

11 a.m.—Sunday Service.

Subject for Sunday, "Love."

Golden Text: I John 4:11. Beloved, if God so loved us, we ought also to love one another."

8 p.m., Wednesday—Testimony meeting.

Reading room open Monday.

Wednesday and Friday afternoons from 2 until 4 o'clock.

## Pilgrim Chapel

32 North Baldwin Avenue

Rev. Earl E. Bloker, pastor

Sunday, February 3—

9:45—Sunday School.

11 a.m.—Morning Worship.

2:30 p.m.—Special Service.

Rev. Jack Donovan, converted pugilist and ex-convict, who spoke at the Pilgrim Chapel last Sunday will speak again at 2:30 p.m. next Sunday. There will be a vocal trio by young ladies from Pasadena College. All are cordially invited.

7 p.m.—Young People's service.

Thursday—  
7:30 p.m.—Prayer meeting and Bible study. Topic: "The Holy Spirit—His Person and Work."

## Christian Mission

26 Windsor Lane

Rev. Velma Lessley, Pastor

Sunday School—10 a.m.

Morning Service—11 a.m.

Evangelistic Service, 7:30 p.m.

Tuesday—  
7:30 p.m.—Evangelistic Service.

Thursday—  
7:30 p.m.—Prayer Meeting and Bible Study.

Saturday—  
2:30 p.m.—Children's Church.

## THE SIERRA MADRE NEWS

## Costumes In 'What Of It' To Be Daring

Another feature of the Junior Woman's song and dance revue, "What Of It," scheduled to be staged here March 1 and 2, that will be sure to appeal to the audience is the costumery. Designed by Miss Ruth Grant and Miss Roberta Scott, the chorus girls' dresses (or lack of them) are more elaborate than in previous productions here, with silver cloth and other brilliantly colored material being used.

One of the comedy highlights of the show is "The Trials of Bonnie Bustle"—a travesty on the current type of Gay '90 skit, written by John Copeland, Sierra Madre playwright. In the role of "Donald Daring," the handsome hero, appears Frank Vane, while his pure and soulful heroine, "Bonnie Bustle," is portrayed by Sunny Bennett.

Dan Parker is featured in the role of "Patch Eye Pete, the Vile Barkeep," and Bob Ward will play the villainous "Squire Willis Wormwood."

Angie PerLee is to go May West as "Mame the Minx," who surprises everybody with her noble deed. Included in the act are several old time musical selections, the Floradora Girls dance routine, and most of the cast's spare glassware.

## A. I. A. Activities

By Helen Lovejoy

UNIT 297 wishes to extend to

Mrs. W. J. Lawless the heartfelt sympathy of its members who feel her bereavement is also on to many. To our unit Mr. Lawless was a very generous customer for our "Buddy Poppies," and truly a friend to us in any of our undertakings. We know he is not gone, he is just away, the world being better to have had him for the short time he was here.

Corinne Wastun was the lucky winner of the surprise package last meeting night. The Dramatic Club presented a skit. The fireplace was the background to a railroad station to which Elmyr and Joshua Simpkins made their way, on a reckless spending tour of "town." It was amusing to note the various courtesies extended to them by the alert station agent, played by Catherine Miller. The cast included Dorothy Shetler, Florence Jensen, and Minnie Stimman. The costuming was very unique. Oh yes, the name of the town was Pohunkisville.

The Unit has asked the players to repeat this skit at the pot luck supper to be given soon.

Ways and Means Chairman resigned leaving another appointment open for our president. This chairmanship seems to be the most juggled one in the entire set-up. Every year the original chairman resigns... well perhaps this time it will "take."

We were glad to see Lucile Pickett back again, as well as Dolly Hill, who has been ill for some time.

Hostesses for next meeting will be Neil Mathis and Catherine Miller. Now with the Legion's dance coming that night, perhaps they will not need to entertain after all.

Chairman Maybelle E. Barker, of the Americanism committee read an essay on Americanism, as follows:

As we approach the birthday anniversaries of our two great Americans, George Washington and Abraham Lincoln, we have a splendid opportunity of emphasizing the two ideals for which these men stood strong and staunch, Americanism and Patriotism.

We are living in a world of "isms" at the present time: Fascism, Communism, Internationalism, League of Courtism, Peace-at-any-Price ism, and many others, but what our American Legion and American Legion Auxiliary stand for is Americanism, 100 per cent.

The National Americanism program of both organizations is a definite contribution to the purity and permanency of America. They have in the past and will continue in the future to make untiring contributions to the well-being of America. This program is divided into three major objectives:

Education, to promote interest in loyalty and patriotism in the schools), and Citizenship Schools for the foreign born, and flag education.

We must teach the American youth that our Flag is no shameful thing to be deserted in time of war, that it must be maintained by them as we have maintained it untilized and inviolate; that it is theirs to guard and protect, defend and revere. We must make Americanism an everyday thing and live it each day.

In commemoration of February 12th, bear in mind this message of our immortal Lincoln: "Let us have faith that right makes might and in that faith let us, to the end, dare to do our duty as we understand it."

## Childrens Drama Guild To Celebrate First Anniversary

Tomorrow, February second, the Childrens Drama Guild of Sierra Madre will celebrate its first birthday in the City Park House. Through the kindness of several interested citizens, and the City Hall, four awards will be made, for attendance, excellent work, and effort.

Anna Sue Adwell, Guild president, will speak on the prospect of acquiring a real theatre for children in the near future. Norma Hogan, corresponding secretary, will give a resume of the year's work.

W. R. Humphries will confer the honors. An impromptu program will be arranged by the directors.

The Guild has six charter members, Norma Hogan, Idella Taylor, Mary Lou Lovejoy, Grace Jensen, Anna Sue and Margarette Adwell.

Mrs. William Adwell and Mrs. Flo Moeller have a delicious surprise in reserve for the children.

At the next weekly meeting of the Guild the annual election of officers will take place.

On February 15th the Ekman Players will present "Let's Pretend" for the Pasadenians, on Tuesday night. The Mills String Trio, consisting of Harlow Mills, pianist, Miss Morgridge, violinist, and George Richards, cellist, and Bob Hendricks took part in the affair.

The Social Club of the Eastern Star met on Monday at the home of Mrs. Frances Brain, 61 West Highland avenue. The next meeting of the society will be held at Mrs. Mattie Cuddy's home, Marlborough Terrace, on February 23.

In honor of Mr. and Mrs. Gerhard Pingle, who are wintering in California, Mr. and Mrs. Frank Higgins and Adam Leonard, of South Pasadena; Mr. and Mrs. Case Whitford, and Mrs. Lela Wellman, of Alhambra; Mrs. Jane Hargitt, of San Marino; Mr. and Mrs. Stewart Reynolds and Mr. and Mrs. James Hilton, of Pasadena, and Mrs. Irvine, of Vancouver, B.C.

The Sewing Club met last Thursday at the home of Mrs. Henry Gordon Coulter, 395 West Mariposa avenue.

Mrs. D. Krier, of North Auburn avenue, entertained about 30 callers on Sunday.

Mr. and Mrs. Gerhard Pingle, of Oshkosh, Wis., have been guests of Mr. and Mrs. George M. Lehner, of 550 West Central avenue.

ORDER OF ST. CATHERINE WILL MEET NEXT TUESDAY

The regular meeting of the Order of St. Catherine will be held next Tuesday afternoon at 2:30 o'clock at the home of Mrs. Mary D. Goodfellow, 41 East Grand View avenue.

## CITY REPRESENTED AT EPISCOPAL MEET

Attending the annual Episcopal convention at St. Paul's Cathedral in Los Angeles this week were Dean A. G. H. Bode, Walter Jessup and Jedney Davis, who represented the local church on Wednesday, men's day, and Miss Daisy E. Hawks, Mrs. F. Floyd and others who were present for women's day, Tuesday.

## OBITUARY

BERT H. HAWKS

Bert H. Hawks, cousin of James N. Hawks and Miss Daisy E. Hawks, passed away Thursday, January 24, in Alameda. Mr. Hawks was one of the early residents of Sierra Madre and will be remembered by the old timers. His father, N. C. Hawks, was one of the first printers on the coast.

## JOSEPH OLIVER CARTER PASSES ON IN HONOLULU

Word has been received from Honolulu, T. H., of the death of Joseph Oliver Carter on January 5. Mr. Carter is the brother of Miss Charlotte Carter, former resident of Sierra Madre, who is now residing in Honolulu.

**Chevrolet Fits Your Pocketbook,  
Says Pacific Coast Manager As  
New Cars Arrive For Market**

"It fits the slender purse!" So declared K. M. Chase, Pacific regional sales manager today in explaining the magnificent reception accorded Chevrolet's 1935 Standard which was presented to the motoring public last week.

"More than a million Pacific coast motorists inspected the Chevrolet Standard last week," declared Mr. Chase. "So impressed were these people with the low price, the high speed, the acceleration and riding comfort of the new car that the dealers began to flood our factory here with orders. We are glad to say that we anticipated the great demand for the Standard and have built enough cars to deliver these orders immediately."

"Chevrolet Motor Company feels that there is a tremendous market for an automobile that sells approximately \$100 under

most other full-sized, comparable competitive models," said Mr. Chase. "There are millions of people in America driving old cars who cannot afford to own or operate an automobile priced higher than the Chevrolet Standard. In order that these people of limited income might have the ultimate in safety, luxury and speed in a new automobile, Chevrolet created the Standard. It was built expressly for a great market. There are upwards of ten million old cars in the Chevrolet price class still on the highways of America. A great percentage of these cars are worth sufficient at the moment to be a down payment on a Chevrolet Standard. In addition, the owners who turn in these cars can meet the reasonable monthly payments required to own the Standard."

Mr. Chase revealed that 93 major improvements have been made in the Standard. "The most important of these is the use of the 1935 Master De Luxe engine as a power-plant in the Standard chassis. Another great improvement is the radically new breaking system employed on the Standard which enables one to stop this car smoothly, quickly and safely."

McDonald and O'Boyle, Chevrolet distributors in this area, report much interest in the display of new models in their showrooms on East Foothill Boulevard in Monrovia, and an unprecedented number of sales.

**Legg Proposes U.S.  
Shall Finance Big  
Flood Control Job**

Opportunity for the county to further relieve unemployment by engaging in much needed flood control work, on projects totaling \$77,000,000 may be afforded by extensive loans from the Federal government. The Board of Supervisors at the suggestion of Supervisor Legg, has authorized F. E. Trask, former PWA director for California, to represent the Flood Control district in Washington, D.C., in the capacity of technical advisor to the National Resources Board. He will present full details of needs in this county, and data concerning the proposed projects, to Washington.

Supervisor Legg was authorized to employ outside engineering experts to test the rock placed in the base of the extremely controversial San Gabriel Dam No. 1, if circumstance warrants. Flood control engineer Sam Fisher, at a recent board meeting, raised the question as to the hardness and density of the rock placed in position before he became chief engineer.

**HENDERSON PASSES  
CHIROPRACTIC EXAMS.**

Mr. and Mrs. Thomas Henderson, of 161 Santa Anita Court, have received word from their son, John Henderson, that he has successfully passed his examinations. Dr. Henderson will be graduated from the Palmer School of Chiropractic at Davenport, Iowa, in about six weeks. He and his bride are expected shortly after to return to Sierra Madre for a visit before he commences practicing.

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DRUG CO.**

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| Squibb's Cod Liver                            | 89¢    |
| Oil, 12 oz. bot.                              |        |
| Squibb's Adex Tablets (vitamin tonic)         | 89¢    |
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| Rock & Rye Liquor                             | \$1.75 |
| full quart                                    |        |
| Antique Gold Bourbon Straight Whiskey         | \$1    |
| pint  |        |
| Town Tavern                                   | \$1.90 |
| Straight Rye, qts.                            |        |
| Imported Scotch                               | \$2.25 |
| Dimple Bottle, pts.                           |        |
| Old Crow Bonded                               | \$5    |
| full quarts                                   |        |
| —1000 Other Specials—<br>come down and see us |        |

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THE DRUGGIST**

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**PEN  
SLANTS**

By John Copeland

SEVERAL interesting local stories are clicking around in the recesses under the typewriter keys. A couple of intensely interesting personalities, whom you may know but with whom you will be glad to become better acquainted. The dope on how the village police department keeps in constant touch with the County Fair Association in structural improvements, maintenance and operation and other appropriations, has exceeded \$100,000 per year.

nattily attired club members. We saw one well known song and dance gal wandering listlessly about, apparently paying no attention to the races, and bored stiff if her dead pan expression was on the level. Her perennially sad hubby was also having a good time.

—ps—

On the Santa Anita terrace the other day we bumped into "Rainmaker" Hatfield, who was being besieged in an avid manner by a publicly gentleman who was seen on working a tie-in between Hatfield and his namesake "Rainmaker" Twenty Grand.

Hatfield sent his regards to the many Sierra Madre friends he knew while he was living here in the early twenties. He is a strange man, who gives the impression of having been to inaccessible parts of the globe on unusual missions of his own imagination. You (if you travelled enough) might come face to face with him in Miami, in mid-Atlantic, in Rio, or in Sydney. May be, I don't know. He just returned from travels in Peru and way points of South America.

—ps—

When Twenty Grand came back in front of the crowd after his comeback race he kind of ducked his head. The fire that had sent him screwloose on the way to the post was gone. It might have been an act, but it was a good act. He looked sad, and a sob guy from L.A. sheet said Couci was crying. I am leary about that. The Grand looks still like plenty of horse, but probably won't enter the Santa Anita Handicap.

—ps—

Tomorrow is going to tell a lot, if the track stays dry and too many stables don't start scratching their entries. The hunchsters are going to find out whether Ted Clark can hold his own in very fast company on a fast track. They're going to find out whether the Cavalcade is right, whether the Grand has come up from last week—and whether this extremely beautiful miss, High Glee, is going to romp away with the whole works throughout the meeting.

—ps—

A tip, my lads, is nothing but an accumulation of second hand hunches.

—ps—

Last week we made a most regrettable blunder. We neglected the ladies, God bless 'em. For they, no less than their hubbies it appears, are heading the call of the pari-mutuels.

Far, far be it from us to go to the extreme of even inferring their names, let alone tab them with obvious aliases. Not after the kickbacks. But let's start with Mrs. A. We'll just go ahead alphabetically, Y'see.

Mrs. A. was sent down to the track by her old man one sunny afternoon with some finances and instructions to lay it on Fleet Fin's velvety nose. Mrs. A. got to the track in due process of time, and took an amateur squint at the tote board. To her untrained eye one Good Gravy looked like a gift from heaven, sprinkled with gold dust. This because Good Gravy had very little dough on him, and by a little rapid calculation figured to pay pu-ku.

Mrs. A. went down and looked at Good Gravy, then she looked at Fleet Fin, and last she looked at her old man's ten spot. Then she proved herself a faithful spouse. She took Mr. A.'s ten bucks and faithfully planted it on Fleet Fin, even the Fleet Fin was a sour appearing skater indeed. In the remaining few minutes before the race she searched frantically for a friend from whom she could borrow two bucks. No go.

Fleet Fin floundered like a fool before fainting into the stretch with no one following him. Good Gravy, to make it snappy, ran like she was headed for the feed trough—and paid over a hundred smackers on a \$2 mutual ticket. On second thought we'll skip Mesdames B., C., and D., although you must not think we're kidding you about there being at least three more ladies concerned with the sport. Mrs. A., however, is our best example of how a woman's intuition can make a sucker out of her husband.

—ps—

In a short time of four or five weeks California has regained her heritage of sportiveness, spirit, or what you will. Also she has proved there is plenty of money to circulate. Not all of the bettors at Santa Anita are salaried movie execs and stars, not by a darn sight. As a matter of fact the common herd of grandstanders get a bigger kick out of everything than the more

**Supervisor Wants  
County Fair Made  
Self Supporting**

**Scout Troop No. 1  
Gets A New Master  
And Two More Aids**

Proposal that the County Fair be placed on a self sustaining basis was made to the Board of Supervisors this week by Chairman Herbert C. Legg. During the past four years, Legg stated, the cost to Los Angeles county taxpayers in contributions to the County Fair Association in structural improvements, maintenance and operation and other appropriations, has exceeded \$100,000 per year.

The only awards made at the court were to Tom Solury, Jr., for handicraft and carpentry, and to Gail Hersey for physical health and weather.

A new organization, known as the Mother's Auxiliary, was formed with Mrs. H. B. Hersey as temporary chairman, and Mrs. Norma Jensen as secretary. Membership is open to all mothers and sisters of local scouts.

Capt. E. G. Everett announced the "Parents and Sons" banquet to be held in the Social Hall of the Congregational Church next Friday evening at 6:30 o'clock. At a previous scout meeting Tallman Trask, San Gabriel district scouting executive, told of the elaborate plans being made for the B.S.A. Silver Jubilee to be participated in this summer at Washington by 20,000 boys. Yesterday Capt. Everett received word that he has been appointed a committee man for the district in connection with the affair.

Retail value of gasoline consumed by motor vehicles in the United States during 1934 totaled \$2,730,000,000 including taxes, according to a report to the Automobile Club of Southern California.

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**St. Valentine's Dance**

AMERICAN LEGION

Thursday, February 14th, 8:30 P.M.

Masonic Hall

GOOD MUSIC 50c COUPLE

and —

**Masonic Civic Dinner**

Ptomaine Tommy's Famous "Size Dinner"

Sheriff Eugene Biscailuz, speaker

Tuesday, February 19th, 6:30 p.m., 50c

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# How Electric Power From BOULDER DAM Will Affect Southern California

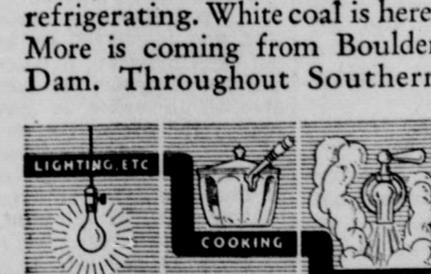
For more than forty years the Southern California Edison Company has always maintained a large factor of reserve power capacity. This has been an important protection to customers and a safeguard against emergencies.

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til the cost drops to only one cent per kilowatt hour.

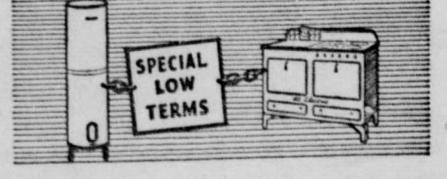
Your next step is to install and use an electric range. You will do it sooner or later, for convenience and efficiency, if not for style. Do it now. Then follow with an automatic electric water



Homes using an electric range and water heater enjoy the use of more electric hours for every purpose at a lower average rate.

devices at a lower cost per unit.

Don't deny yourself the benefits of immediately enlarged electric service. No expenditure gives you more real value than the money you pay for electricity. The new rate basis gives you from two and a half to four times more than you ever had before at the same cost. Installation costs are lower than ever before and easy terms can be arranged, or you may have fi-



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financial assistance through the National Housing Act.

Ask your Edison office for full particulars on how to get more for your electrical dollar.

**SOUTHERN CALIFORNIA EDISON COMPANY LTD.**





GROW YOUR OWN BERRIES  
By Jessie Ward Russell  
Landscape Gardener

**YOUNGBERRIES:** In recent years, the Youngberry has become the most popular of berry-bearing plants. The flavor of the Youngberry suggests a combination of Raspberry, Blackberry and Dewberry. The berries are large and firm. They are deep wine color changing to black as they become real ripe. They are sweet, juicy, tender and practically seedless as the seeds are so soft, they are not noticed.

The vines are extremely vigorous and heavy producers. The vines should be planted five or six feet apart and must have a fence or wire trellis to climb on.

**BOYSEN BERRIES:** Something new in berries are the Boyson Berries. They are twice as big as the Youngberries, one and one-half to one and three-quarter inches in length and about an inch in diameter. The Boyson Berry resembles the Youngberry in many ways only they are so much larger and ripen ten days later than the Youngberries and continue two weeks after the Youngberries are gone. The vine is a very vigorous grower and should be planted six to seven feet apart.

**RASPBERRIES:** St. Regis Red Raspberry is one of the best for the home garden. It bears over a long season. Plant about five feet apart. The New Columbia Purple Raspberry is a large purple berry that is doing well here. It makes delicious jams and

pies. It grows more vigorously than the red raspberries. Plant about five feet apart.

**BLACKBERRIES:** The Cory's Thornless Blackberry has been popular now for many years because it is so comfortable to pick berries from its thornless vines. The berries are large and delicious. The New Cosmo Blackberry is very large— $1\frac{1}{2}$  inches in length—very sweet and melting in flavor. The vine grows very long and must have trellises or fence to climb on. Plant six or eight feet apart. This new variety may become our leading blackberry.

#### WOMAN'S SOCIETY TO SEW FOR PLAZA HOME

The regular meeting of the Women's Society will be held next Tuesday, February 5, at the Congregational Church. The day will be devoted to sewing for the Plaza Children's Home. Mrs. Water's discussion on the present modes of living as compared with Biblical times will be continued at 1 o'clock instead of 2 o'clock, the time formerly set aside. Members are asked to bring their own lunch and tea and coffee will be served.

MAN

In Christian Science we have presented to us a perfect Science; hence we have perfect art. Of this, Mary Baker Eddy, the Discoverer and Founder of Christian Science, writes in her textbook, "Science and Health with Key to the Scriptures" (p. 507).

This divine Principle of all expresses Science and art throughout His creation," and again (Miscellaneous Writings, p. 375).

The truest art of Christian Science is to be a Christian Scientist; and it demands more than a Raphael to delineate this art."

It may be said that all human activity has for its final goal improved living. Even the criminal mistakenly believes that his unlawful acts will bring him happiness and satisfaction. But as one surveys the experience of mortals since the dawn of history, one realizes that all material plans, whether individual or collective, have failed in their purpose to confer lasting happiness upon mankind. The reason for such failure is because these plans have not been based upon true Science or true art.

The major reason for the failure of mortal plans is ignorance of the nature of God and man. Because of this ignorance these plans are not formulated upon the recognition that the art of living is an individual matter instead of a collective endeavor.

In the reply of a well-known clergyman, who, with a number of others, was asked the question, "If Jesus were with us today, what remedy would he offer for our present-day problems?"

The clergyman referred to said in substance, "It would be difficult to say just what the Master would offer; but of this we may be sure, his remedy would not be political in its nature, because he always dealt directly with the individual."

A careful study of the teachings of Jesus shows that he taught the fundamental truths of being and showed that they must be practiced, applied and lived by the individual. Christian Science is in line with the Master's teaching in revealing the truths of being and in showing that these must be demonstrated by the individual. I desire that you clearly recognize this foundation stone of Christian Science, as it will enable you to understand the wonderful demonstrations which frequently rescue individuals from the woes of sense which each day brings to a nearer tomb.

The real man, then, is the expression of the divine character, and his reason for existing is to express God. As to his origin, Christian Science teaches us that he coexists with God, dwelling forever an idea in infinite Mind, without beginning or end. The highest goal of human endeavor is to acquire an understanding of spiritual existence, or, as Paul puts it, "Then shall I know even as also I am known;" in other words, as God knows me.

Mrs. Eddy has said that "the starting-point of divine Science is that God, Spirit, is All-in-all, and that there is no other might nor Mind—that God is Love, and therefore He is divine Principle" (Science and Health, p. 275).

This premise is demonstrably true, and is proved by every healing in Christian Science. But it will be necessary to concede this premise in order to have opportunity to prove its correctness. It will be comparatively simple and easy to make the concession at this hour, for the teaching of leading natural scientists is now agreeing with Mrs. Eddy that the universe is mental; that is, the natural scientists have discarded the old theories that the universe is material or that it is part mind, part matter. Many of these authorities might be quoted; one I think will be sufficient. Sir

## Big Audience Hears Science Lecture Here

Hon. William E. Brown Delivers Address In The School Auditorium

**SPEAKING** on the subject of "Christian Science, the Science and Art of Spiritual Being," the Hon. William E. Brown, C.S.B., of Los Angeles, addressed a large audience in the grammar school auditorium here Sunday evening. Mr. Brown was introduced by Donald Thayer, and prior to the lecture Gustave Rutherford favored with musical selections.

Mr. Brown said, in part: "A celebrated painter who was discussing and analyzing many phases of art finally exclaimed, 'After all is said and done, the highest art is the art of living.' How true is this! and how well it comprehends the art of Christian Science—the art of spiritual living.

In Christian Science we have presented to us a perfect Science; hence we have perfect art. Of this, Mary Baker Eddy, the Discoverer and Founder of Christian Science, writes in her textbook, "Science and Health with Key to the Scriptures" (p. 507). This divine Principle of all expresses Science and art throughout His creation," and again (Miscellaneous Writings, p. 375).

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## New Registration Began On Monday

Voters attention!

Beginning Monday, January 28, and continuing until February 28, every eligible voter who has allowed his registration to lapse may register at the City Hall. Anyone who registered for and who voted at either the August primary or the November general election need not register unless he has moved since that time.

only leaves one free to begin his demonstration whenever he so desires, but also frees him from the blighting sense of discouragement, both from his own and from what may be termed general human belief. In other words, one does not have to wait for mass conditions to improve or a final day of judgment. He need only demonstrate the propositions of Christian Science that "one with God is a majority." By this method not only are the individual's conditions improved, but world conditions as well. Every time a truth is declared and every time some mortal discord is overcome through the realization of truth the general human consciousness is, in that measure, being improved and purified. Indeed it is only by such method that world salvation is to be effected. It is manifest that since nations are but aggregations of individuals, in the degree that the individual is redeemed nations are redeemed. It is evident that when individuals refuse to quarrel there can be no national quarreling.

MRS. EDDY

When the Discoverer and Founder of Christian Science gave to the world her wonderful book, "Science and Health with Key to the Scriptures," in the year 1875, it was immediately bombarded by the materialists. It was said to be absurd, illogical—the work of the devil. Later, when all of this had been disproved and the book had become a power in religious, medical and scientific circles, the attack shifted to Mrs. Eddy herself. It was declared that she was not the author, and many false statements as to her life and character were sent forth in the vain hope of discrediting the Cause of Christian Science. Many arguments and speculations were advanced concerning unimportant historical data, all having the same objective—that of discrediting Mrs. Eddy and her discovery.

Mrs. Eddy, however, with calm

courage, based upon a spiritual understanding of God, pressed bravely on, and, like Paul, might have declared, "But none of these things move me, neither count I my life dear unto myself, so that I might finish my course with joy, and the ministry, which I have received of the Lord Jesus, to testify the gospel of the grace of God." Now we can affirm with gratitude that Mrs. Eddy's accomplishment is firmly established from every point—legal, scientific and literary.

Leading thinkers in natural science are rapidly changing their viewpoints and are now favoring a meta-physical basis, in place of a material basis, as a premise from which may be deduced the facts concerning the universe. As an example of this, one of the foremost electrical engineers of the world declared: "I think the greatest discovery will be made along spiritual lines. Here is a force which history clearly teaches has been the greatest power in the development of man and history. Some day people will learn that material things do not bring happiness and are of little use in making men and women creative and powerful. Then the scientists of the world will turn their laboratories over to the study of God and prayer and the spiritual forces which as yet have hardly been guessed at. When that day comes the world will see more advancement in one generation than it has seen in the past four" (Christian Science Sentinel, Vol. XXXII, No. 40, p. 798).

The "greatest discovery" pro-

vided by this electrical genius was already here, long before his words were spoken,—the discovery by Mary Baker Eddy of the divine Principle underlying the works of Jesus, in other words, Christian Science. She not only discovered this great spiritual truth, but gave it to the world, and she established the art of Christian Science, or, to use the definition of the word "art," the "employment" of spiritual "means" which all may utilize and prove.

If one desires to prove the truth of these statements nothing can hinder; nothing can prevent one from entering the path which leads to eternal life. One desirous of gaining a practical, demonstrable knowledge of Christian Science will necessarily require its textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy. In this book are simple rules which will permit the student to prove the propositions enumerated there.

Such students will also find the Sunday services held in the Christian Science church of great value, as they set forth and elucidate the truth, or spiritual,

meaning of the Bible. The Wednesday evening testimony meetings are a source of hope, courage, and inspiration. At these meetings solutions of every conceivable kind of human problems are related, giving the hearers

conviction that Christian Science is a religion of proof, a religion which enables its followers to enjoy the blessings promised the righteous, here and now.

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and  
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Arthur L. Kloeckner

Engineer & Surveyor

**SANTA ANITA TRACK WILL CUT NICE FAT MELON AFTER TURFDOMS GREATEST RACE**

By Harry Burke

THE Santa Anita race track, after about thirty days of racing, and a pari-mutuel intake of more than five million dollars, seems well on the road to prosperity. The so-called depression, so far as the Arcadia track is concerned, has been left "at the post." Each succeeding Saturday smashes the pari-mutuel records, last Saturday topping the \$400,000 mark. The average weekly day "take" is over \$150,000.

Before the Christmas Day opening it was said that during the 53-day meeting the betting machines would probably handle ten million dollars. Now, with the help of the added two weeks of racing, it is expected to go close to fifteen million.

From the very beginning the Los Angeles Turf Club received the united support of the newspapers and business organizations. It was expected to bring visitors and money to Southern California, and has. The Turf Club promised to bring the best race horses in training to Santa Anita and has. It offered as a lure the richest stake known to the turf, \$100,000. This great prize was publicized as a magnanimous gesture. It brought Cavalcade, Twenty Grand, Head Play, Statesman, Equipoise and practically every other famous steed of the day to the Arcadia stables. The public looked forward to seeing a great sporting spectacle on February 23rd.

Now the public learns that the great magnanimous gesture will be contributed by those who pay at the gate. Santa Anita announces that on February 23rd those who pay the usual \$1.10 will have to go to the inside field, the grand stand area will cost \$3.30 for admission, the grandstand \$4.40, and the club house \$5.50. An average of \$3.57.

On Christmas Day 30,700 passed through the turnstiles. It is reasonable to expect that on February 23rd over 50,000 will be present, possibly more. And 50,

000 admissions at an average of \$3.57 would put \$178,500 through the gates. Add to this the ten percent the track takes from the machines (eight percent allowed by the State and the two percent "breakage") and Santa Anita will be able to cut a nice fat melon.

**Kiwanis Kolumn**

OUR regular luncheon meeting Tuesday noon was rather unusual—several members being conspicuous by their absence, due to sickness, too much business, etc. Others were conspicuous through tardiness. Of course Dr. Peterson and Dr. Gossard are often delayed, but Charley Klunk and Cope Copenhafer—well the reception committee seemed to be right up on their toes to see that all late comers were treated right.

Dr. Woehler sprung a complete fadeout by not getting there at all—of course it must be quite a task for Jack to shave and bathe all the same forenoon.

Several members attended the funeral services of William J. Lawless after the meeting. Bill will be missed by all of us, for he was a booster—not only for Kiwanis, but for Sierra Madre, too.

J. Harris, a member of Kiwanis, is from Moorehead, Minnesota, lunched with us—also several members from Monrovia club. See you next Tuesday.

—Roy Pickett.

**PENNSYLVANIAN PARTY**

HERE FOR THE WINTER Dr. and Mrs. W. W. Shaffer and son, Billy; Mrs. Nestibit and Miss Mary Duckett arrived on Monday from Pennsylvania to spend the winter in California. Dr. Shaffer is the son of Daniel Shaffer and brother of Mrs. Albert Wheeling, of East Central avenue. The visitors have taken a house in Pasadena.

**Rounsville, New Shrine Potentate, A Philadelphian**



**LAFAYETTE S. ROUNSVILLE**, newly elected 1935 Illustrious Potentate of Al Malakah Shrine Temple of Los Angeles, the third largest temple Ancient and Accepted Order of Nobles of the Mystic Shrine in North America. Al Malakah now has a membership of over 14,000.

Potentate Rounsville, elected at the Annual Section of Al Malakah at Shrine Auditorium, last Saturday, is a life member of Al Malakah, having been admitted to the Shrine in 1912. He was born in Philadelphia, Pa., in April 1884 and came to Los Angeles in 1903.

**Could This Horse Have Strayed Away From Santa Anita?**

Officer Harlan Gerlach, who is Sierra Madre's ex-officio Royal Mounted by reason of his penchant for the horses lodged at Santa Anita, discovered Sunday what had become of that stallion in Saturday's sixth race.

"At the time of the race," Officer Gerlach declared, "I had some curiosity about that horse. He never did come in, and I naturally became quite worried, aside from my financial embarrasment."

Sunday he was informed that there was a dead horse lying at Park and Orange Grove. Sure enough there was. So he notified the manager of the Baldwin Ranch thusly:

"You better come and get this horse because some poor stable owner may want the carcass to mount on another turtle chassis next Saturday. But they can't fool me twice on the same deal. I'll remember the blaze on this animal's forehead and lay my money strictly on black browned fillies!"

Of course it may have been a work horse at that. The Baldwin manager said it was.

**Installation Date Fixed For Officers Of New V.F.W. Post**

Installation ceremonies of the newly organized Sierra Madre post of the Veterans of Foreign Wars will be conducted at the Park House Wednesday evening, February 13, it was announced at the organization's meeting Monday night. The ceremonies will be directed by R. F. Nichols, department vice-commander of the California-Nevada district.

Collin Hill and Benjamin Stinman were chosen as county council delegates, with R. O. Shearer and Harry Holland as alternates. J. W. Starr, Collin Hill, and Harry Holland were named on the installation arrangement committee. Word was received that the local post has been assigned number 3208 by the National VFW headquarters.

**SEDANS CRASH BUT NO ONE IS BADLY INJURED** Two sedans, both driven by women, collided at the intersection of Lima street and Highland avenue Monday, no damage being done to either car. One car, driven by Mrs. Virginia Wood of 234 North Lima street, was going north on Lima, and the other, driven by Mrs. Edith Jardine, of 461 Sturtevant Drive, was proceeding east on Highland at the time of the accident. Several neighbors phoned police headquarters and Chief of Police McMillan investigated but no complaints were filed.

**SIERRA MADRE GIRL WINS IN NATIONAL CONTEST**

Leona High, young Sierra Madre grammar school pupil, was the winner of a cash prize this week for her essay submitted in a nationwide contest on the food value of bread. The contest was sponsored in an effort to interest children in the nutritive qualities of bread.

**TEA AT CONGREGATIONAL CHURCH THIS AFTERNOON**

A complimentary tea will be given this afternoon in the Ladies Parlors from 2 to 4 o'clock by the Women's Society of the Congregational Church. The affair is being given for all the women in the church and their friends. Everyone interested is invited.

**Whole Neighborhood Is Aroused When Amateur Goes Hunting Honey**

HARRY SCOTT, of Scott's Good Food Grill, has retired from the bee business. Ditto Mrs. Scott. Also a guest of the Scotts who had the misfortune to make a call when Mr. Scott was in the act of invading the inner recesses of his hive.

Perched on top of the chicken house, Mr. Scott appeared to be

**Founding Of The CE To Be Celebrated**

TO celebrate the founding of the first Christian Endeavor society in the Williston Congregational church by the late Dr. Francis E. E. Clark, 54 years ago Saturday, two events will take the attention of C.E.E.s A birthday banquet is being given by the Los Angeles county fellowship club at the Royal Palms Hotel on South Westlake in Los Angeles, for all Christian Endeavor union officers, adults, senior young people and alumnus tomorrow (Saturday) night. Sunday evening, the three societies will hold their meetings with the topic, "Wanted! Youth for the Kingdom!" Much of the evening service is also to be in charge of C.E.E.

With Merrill Smith as chairman, either he or his brother as song-leader, a brief talk by Sam Hohri, a duet by Rosemarie Forrester and Mary Sheriff, and several other musical features included in the tentative program, many Endeavours active now or in former years, should be in attendance at the evening service in Bethany church Sunday night.

Tonight at Buddy Walworth's home, 20 South Baldwin avenue, the Junior High society will get together for its monthly party. Sunday afternoon at 5 o'clock the Nipponese young people's society is invited to attend a meeting at the F. D. R. Moore home. After the serving of some refreshments, the group will adjourn to their service in Bethany hall at 6:15.

J. O. Smith, recently elected president of the Pasadena Fellowship Club and former president of the California C. E. Union, has been selected as vice-chairman of the committee working on preparations for the Los Angeles county union's great conclave in May when 5000 Endeavours will be guests of Pasadena.

Tickets are now being sold for the spring booster banquet of the Pasadena division to be held Saturday night, March 2, in the I.O.O.F. Temple in Pasadena. Reservations should also be turned in right soon if you want to go on the house party of the county union sponsored by the Taquitz club and the Los Angeles playground commission at Camp Seley February 22nd and 23rd.



By Henry Ivins Hawkhurst

IT may seem a far cry from Art to adult education but it isn't. Fact of the matter is they are first cousins—at least. Our endeavor for nearly two years has been along the line of adult education in art through the Municipal Art League. Recently a friend came down to the Old Barn studio to spill his troubles to us. He was blue as indigo . . . could not get on any of the relief set-ups on account that his wife had a good job. At one time he owned considerable property but that had been wiped out by the depression. In fact this friend said everything is going to the bowwows. He was good fodder for Communistic propaganda. He confessed that he had so much time to "kill" that he "went about goofy." I asked him why he did not take up some course in the adult education classes and suggested that he join the Art League.

"Draw," he drawled, "H—, I couldn't draw a straight line with a ruler."

We gently explained to him that was not the object of art instruction but suggested the many other courses that are offered in the adult branch of free education. He admitted that he had thought vaguely of doing this to "kill time" but nothing interested him.

Now if this friend forms a cross section of many who are in the same state of indecision and have so much time to "kill," why would it not be a wise act for the Board of Education to include in their adult classes a class to embrace this group of wanderers and help to interest and guide them in a course of study for which they might be best fitted and one that would be of interest to them? We believe the subject is worthy of consideration.

**MRS. TYLER RECOVERING FROM MAJOR OPERATION**

Mrs. Tom Tyler, of East Montecito avenue, underwent a major operation on Monday at St. Luke's Hospital. Dr. M. H. A. Peterson performed the operation. Mrs. Tyler has been receiving treatment at the hospital for several weeks. She is reported to be getting along as well as can be expected.

They say the German bees sting is much worse."

"Pardon me," said the departing guest, "no complaint at all."

regarding the effectiveness of the Scott breed of bee."

Result—plenty of sting—no honey. The bee boxes were bare.

**Ladies' House Slippers**

**39<sup>c</sup> and 59<sup>c</sup>**

TO CLOSE OUT ..... **1**  
Ladies' Black or Brown Trimmed Canvas Oxfords, with rubber soles and heels, pair ..... **1**

—Ladies' Exceptional Hosiery Values—  
Silk or Chiffon Hose— **50<sup>c</sup>, 59<sup>c</sup> and 79<sup>c</sup>**  
"Munsing Wear" ..... **79<sup>c</sup>**

Guaranteed Shoe Rebuilding

**OLSEN'S SHOE STORE**  
34 North Baldwin Phone 2192

**SAFeway STORES**

Fresh Caught **SEA BASS** **16<sup>c</sup>**  
Sliced pound

Fancy Spring **LAMB ROAST** **18<sup>c</sup>**  
Shoulder pound

Swift's Acorn **SHORTENING** **10<sup>c</sup>**  
pound

You will find complete line Swift's Cooked Luncheon Meats in our Markets  
**Skinned HAMS** **22<sup>c</sup>**  
Swift's Premium Family Size  
Shank Cuts ..... lb. 16c 8 to 10 pounds  
Butts ..... lb. 18c Regular Style  
Whole or Half, lb. 24c Whole pound

**Sliced Bacon** **17<sup>c</sup>**  
Half Pound package  
**Salt Pork** **17<sup>c</sup>**  
Swift Fancy Dry  
pound

**Always Low Regular Prices**  
Scotch Soap **2 1/2 lb pkg 19c**  
Granulated  
Flakes ..... 9c  
MAXWELL HOUSE .. lb. can  
Coffee ..... 31c  
Yellow Label ..... 42c  
Formay ..... lb. 20c  
Formay ..... 3 lb. 53c  
Schilling ..... 2 oz. bot.  
Vanilla ..... 23c

**Tuna** Chicken of Sea **2 No. 1/2 cans 25c**  
**Peas** Del Monte Early Garden **2 No. 2 cans 27c**

**Soup** Van Camp Tomato **2 10 oz. cans 9c**

**Corn Beef** Libby 12 ounce cans **13c**

**Shredded Wheat** Regular package **12c**

**Peaches** Mariposa, Halves large cans **2 for 25c**

**Scot Towels** 2 rolls with holder — all for **35c**

More for your money in quantity and quality in our **BAKERY DEPARTMENT**

Always an unusually large variety of Bread, Pies, Cakes and Rolls to select from.

**THIS WEEK-END SPECIAL**—One pound, cello-wrapped **10c**

HOME STYLÉ SESAME LOAF

10 pounds **19c**

U.S. No. 1 Russet Potatoes

10 pounds **19c**

Fancy Winesap Apples **19c**

6 pounds **19c**

Fine Ripe Bananas **15c**

4 pounds **15c**

Large Navel Oranges **1c**

each

Lettuce Ice Berg **5c**

Large, Solid each

U.S. No. 1 Russet Potatoes **5c**

10 pounds **19c**

BAKERY DEPARTMENT

More for your money in quantity and quality in our **BAKERY DEPARTMENT**

Always an unusually large variety of Bread, Pies, Cakes and Rolls to select from.

**THIS WEEK-END SPECIAL**—One pound, cello-wrapped **10c**

HOME STYLÉ SESAME LOAF

## WANT ADS

Classified Rates  
And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS.

Classified Ads received after 5 p. m. Wednesday may be run under heading "Too Late to Classify."

## WORK WANTED

BERTHA ROLFE, formerly of the Book Box, will care for children and do mending. 40 S. Hermosa. Phone 191-2. —18<sup>a</sup>

HOUSEKEEPER with 7 yr. old child desires work. Mts. preferred. Box A, News Office. —18<sup>a</sup> 20<sup>a</sup>

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:ta

SELF HELP COOPERATIVE— No. 57—We take down or top dangerous trees. We exchange. See Office, 36 Auburn, or call 352-1. —10:ta

GARDENER, elderly, reliable, wants private work, room and board. Address Box 311, San Diego. 14\*16a

HARDWOOD FLOORS polished, 50c a room. Old floors made like new. Oak floor installed over old pine floor. Call Arcadia 2830 or Address Box K, News Office.

## RENTALS

VERY DESIRABLE four bedroom home. Furnace heat, 2 fireplaces, \$45. water paid. 547 W. Highland. Call owner, Colorado 2786. —19:d

FOR RENT—Four room modern house and garage, \$8 a month. 415 W. Highland. See Thos. Neale, real estate agent. —18:2d

**FOR SALE**  
MISCELLANEOUS

FUNERAL Flowers, Sprays, \$1 up. Ward Nursery & Florist, Mt. Trail and Laurel. Ph. 1614. —1:tfe

**— LEGAL NOTICE —**  
NOTICE OF FORECLOSURE  
SALE

SHERIFF'S SALE No. 375,334

KATHARINE L. SCHWARTZ,  
Plaintiff,

—vs.—  
HOMER B. TUTTLE: CATH-  
ERINE TUTTLE, TITLE IN-  
SURANCE AND TRUST COM-  
PANY, A CORPORATION, AND  
EDWIN WALDO WARD  
Defendants.  
Order of Sale and Decree of  
Foreclosure and Sale—

Under and by virtue of an order of sale and decree of foreclosure and sale, issued out of the Superior Court of the County of Los Angeles, of the State of California, on the 8th day of January A.D. 1935, in the above entitled action, wherein KATHARINE L. SCHWARTZ, the above named plaintiff, obtained a judgment and decree of foreclosure and sale against HOMER B. TUTTLE, ET AL, defendants, on the 26th day of July A.D. 1934, for the sum of ONE THOU- SAND FIVE HUNDRED SEVENTY-EIGHT & 75/100 (\$1,578.75) Dollars cash lawful money of the United States, which said decree was, on the 30th day of July A.D. 1934, recorded in Judgment Book 894 of said Court, at page 59, I am commanded to sell all that certain lot, piece or parcel of land situated, lying and being in the

PUBLIC NOTICE IS HEREBY GIVEN That, on Monday, the 4th day of February, A.D. 1935, at 12:00 o'clock, M. of that day at the East Entrance to the Hall of Justice, City of and County of Los Angeles, I will, in obedience to said order of sale and decree of foreclosure and sale, sell the above described property, or so much thereof as may be necessary to satisfy said judgment, with interests and costs, etc., to the highest and best bidder, for cash of the United States.

Dated this 11th day of Jan-  
uary, 1935.

E. W. BISCAILUZ,  
Sheriff of Los Angeles County.  
By H. A. LLEWELLYN,  
Deputy Sheriff.

W. C. DALZELL,  
Plaintiff's Attorney.

Newman Heads  
Avocado Growers

## ROOMS --- BOARD

FOR RENT—Room to elderly lady; board if desired or kitchen privileges. Quiet, modern home, furnace heat. Tel. 255-3. —18:tb

## MISCELLANEOUS

MRS. BLANKE is still making homemade cake to order. Tel. 255-3. —18:tb

S. ANCIS, noted instructor, lessons in Solfiggio, Elementary and Advanced Harmony, Counterpoint and Fugue, and Form Analysis, individually and in groups. For information call 237-1. —19:1

## INSURANCE

LET ME write your Insurance on Car and Home, on easy payment plan. T. W. Neale, 86 W. Central, Tel. 1161. —19:ins

**MONARCH  
ROOFING  
... COMPANY ...  
RELIABLE ROOFERS  
SIERRA MADRE 1834**

**Young Sierra Madre  
Sailor Soon Gets  
Habits Of Old Salts**

Wilbur Clayton, Sierra Madre sailor aboard the U. S. S. Portland, now stationed at Bremerton, Washington, writes home in a vein that indicates he has already picked up the sailor's fancy for what is known as the "yarn."

"We hit some plenty rough weather off the coast of Oregon," he said. "The ship rolled so much that our soup was omitted from the menu, and dishes couldn't stay on the table. You may think I exaggerate just a little when I say that the smokestacks dipped water, and in the morning there were footprints on the bulkheads and ceiling. Of course you weren't aboard, so my word goes."

**DOUBLE FEATURES AT  
THE LYRIC THEATRE**

"The Captain Hates the Sea," with Victor McLaglen and Wynne Gibson, is being shown on a double feature program scheduled for three days starting Sunday at the Lyric Theatre, Monrovia. "Lady By Choice," with May Robson and Carole Lombard completes the program.

Starting Wednesday for four days will be "Broadway Bill" with Warner Baxter and Myrna Loy and "West of Pecos" with Richard Dix and Martha Sleeper.

County of Los Angeles, State of California, and bounded as follows:

Lot eight (8) of Santa Ma-  
dalina Tract in the City of Sier-  
ra Madre, County of Los An-  
geles, State of California as per  
map recorded in book 9 page  
146 of maps in the office of the  
county recorder of said county.

Together with the tenements,  
hereditaments and appurten-  
ances thereto belonging, or in  
any wise appertaining.

PUBLIC NOTICE IS HEREBY

GIVEN That, on Monday, the

4th day of February, A.D. 1935,

at 12:00 o'clock, M. of that day

at the East Entrance to the Hall

of Justice, City of and County

of Los Angeles, I will, in obedi-  
ence to said order of sale and decree

of foreclosure and sale, sell the

above described property, or so

much thereof as may be nec-  
essary to satisfy said judgment,

with interests and costs, etc., to

the highest and best bidder, for

cash of the United States.

Dated this 11th day of Jan-  
uary, 1935.

E. W. BISCAILUZ,  
Sheriff of Los Angeles County.

By H. A. LLEWELLYN,  
Deputy Sheriff.

W. C. DALZELL,  
Plaintiff's Attorney.

—16-19

## "CATS AND DOGS"

In an investment sense, this is a term applied to a large class of securities which may originally have been fairly sound. In the past few years they have become highly speculative and with a dubious and uncertain future. Some of these may work out satisfactorily. Unfortunately for the majority there are no favorable facts to justify hope of recovery.

Many of these show you a considerable loss. Whatever its present value, will you recover your loss quicker in an investment crippler or in a security which has every investment and appreciation factor in its favor: one which has proven a prime investment for over a century.

Your money was hard-earned and rates the same effort in protecting it.

HOWARD B. CANT, Tel. 214-3  
Investment Service from the Investor's Standpoint

SPRAYING IS TOPIC AT  
GARDEN CLASS MEETING

The Garden Class at the Monrovia-Arcadia-Duarte High School at its next meeting, Tuesday night, February 5, will talk on "Spraying: Why? What? When? Where?" Also if time permits will discuss "Varieties of Yellow Roses." All interested in gardening are invited.

CITY MOURNS  
PASSING OF  
W. J. LAWLESS

(Continued from Page One)  
city by the largest vote given anyone for that office up to that time. He was the balance wheel of the Council, the younger members having great respect for his sage advice and experience.

"The city of Sierra Madre has suffered a great loss," said City Manager Myers yesterday. "Bill Lawless did many fine things few knew anything about."

He leaves a widow, Mrs. Carrie Lawless, for many years a prominent civic worker. The Lawless home, in which he spent his last days, is considered one of the finest in Southern California.

Funeral arrangements were in charge of Grant Funeral Parlors, and interment was at Inglewood Cemetery. Masonic burial services were conducted by Dean Bode, past president of the Kiwanis Club acted as active pall bearers and included Dr. John Woehrel, Charles B. Klunk, William Middough, W. E. Pratt, Clarence Hunstinger, and Frank Spencer.

Honor guard pall bearers, past master of the Masonic Lodge, were J. N. Hawks, George B. Morgan, Carl Pegler, C. W. Jones, W. A. Evans, and members of the City Council.

## LITTLE BOY BLUE

Little Boy Blue, come blow your horn,  
There's a Government Agent counting your corn.

Another one lecturing the old red sow,  
On the number of pigs she can have and how.

Pas's gone to town to find out what  
He can do next year with the old meadow lot.

Ma's at the radio, hearing them tell,  
How under the New Deal there ain't no hell.

Aunt Mamie is in Washington, dragging down pay,  
From the P.D.G. or the A.A.A.

The hired man quit when the work didn't please,  
And got job trimming Government trees.

They'll be telling you soon, if you don't take care,  
Where you can live and what you can wear.

How much you must pay for your pants and your shoes,  
So this is no time to be taking a snooze.

Little Boy Blue may be buried deep,  
Under red tape, but he's not asleep.

—Smyth County News, Va.

True Detective  
Story by Vance Wynn  
© Public LedgerThe Man With the Dark  
Lantern

WHO killed John Hayes in the old inn between London and Oxford?

The facts can be stated very briefly.

The gentleman in question was an English squire of great wealth.

On his way from the capital to the old university town he stopped at a tavern kept by Jonathan Bradford.

There were two other guests at the place and Mr. Hayes struck up an acquaintance with them.

They had supper together, and during the course of the meal the squire laughingly remarked that he had a large sum of money with him.

The two other guests—Brown and Harley—exchanged significant glances at this unexpected conference.

Bradford, the landlord, was in the room at the time, and it was noted he listened to this part of the conversation with eagerness, if not greediness.

Late that night each of the three guests was escorted to the room that had been assigned to him.

John Hayes was domiciled in a middle apartment on the second floor, and his valet was placed in a room on the same floor and in the rear of the house.

James Johnson, one of the permanent guests of the inn, sat up late that night reading.

He used a candle which stood in its socket on the table, and just when this began to sputter Johnson was aroused by sounds of a scuffle in the adjoining room.

This was the apartment to which John Hayes had been assigned.

Sounding the alarm, Johnson rushed to this room and opening the door, rushed in.

To his horror he saw a man in the bed, covered with blood.

Standing over him, with a knife in his hand and a dark lantern fastened to his arm, was another man who averted his face.

Johnson was so petrified with astonishment that he was unable to speak.

Two other boarders came into the room, and they were so shocked that they were helpless.

In the meantime the man with the lantern slipped around the foot of the bed and out into the darkness of the night.

The police were summoned and they began the investigation to determine the identity of the intruder.



Miss Mary Anderson and Miss Margaret McAndrews spent Wednesday in Ontario.

Art Embree and Emile Smith returned to their duties at the Post Office on Tuesday following illnesses of a week.

A group of Bible Forum members went to South Pasadena on Tuesday night to hear Dr. Brewster Eddy's lecture.

Mr. and Mrs. F. L. Grossman, of Seattle, Wash., are visiting Mr. and Mrs. Frank H. Bryan, 60 East Carter avenue.

Capt. E. G. Everett, of 68 Vista Circle Drive, suffered a relapse from his recent cold and is again confined to his home.

Mr. and Mrs. John G. Cox and son, of Los Angeles, were visitors on Sunday at the home of Mr. and Mrs. Frank E. Cox, 711 Alta Vista Drive.

Mrs. Edna Taylor, of 330 West Grand View avenue, is quite ill at her home. Her many friends are wishing her a speedy recovery.

Roy J. Walsworth, of 20 South Baldwin avenue, suffered a heart attack about a week ago and has been confined to his home since.

Mr. and Mrs. Thomas Bell moved this week from their home at 38 Windsor Lane, to take up residence at 800 Earl Street in Rosemead.

Milton Hollingsworth, vice-

president of the Sierra Madre Savings Bank, returned to his duties this week, following an illness of a week.

Mrs. Rudolph R. Hartman, of 460 North Lima street, has been ill this week.

Miss Althea Croxson, who moved with her parents to Coule Dam, Wash., recently has enrolled at the University of Washington for the coming semester.

Mrs. Hortense Hill, of 251 South Baldwin avenue, is spending a week with her brother and wife, Mr. and Mrs. Oscar Petersen, in San Bernardino.

Mrs. B. J. Culbertson and Miss Ethel Culbertson, of Glendale, were callers at the home of Mr. and Mrs. William Laidlaw, 83 North Sunnyside avenue, on Sunday.

Mrs. Harriet Buckingham, 128½ West Montecito avenue, returned on Wednesday from Whittier, where she visited her parents for five days. Her father, who has been ill, is improving, Mrs. Buckingham reports.

Russell Lovejoy, Jr., son of Mr. and Mrs. Russell Lovejoy, of 47 West Grand View avenue, received a bad cut on his head on Wednesday, when his small brother, David accidentally hit him with a hoe. Dr. J. Earl Gossard treated the wound which was not serious.

Mrs. E. S. Meyer and children, of Long Beach, are guests of Mrs. Meyer's aunt, Mrs. E. E. Bacon, of 240 East Alegria avenue, for a few days, while Mr. Meyer is on a voyage on the W. J. Hole yacht.</



# SAFEWAY STORES

|  |   |
|--|---|
| Fresh Caught<br>SEA BASS<br>Sliced pound   | Very Choice—No Bone<br>BLACK COD<br>Filet pound   |
| 16c  | 18c   |
| Fancy Spring<br>LAMB ROAST<br>Shoulder pound   | Fancy<br>BEEF ROAST<br>Chuck Cut<br>pound   |
| 18c  | 14c   |
| Swift's Acorn<br>SHORTEENING<br>pound  | Milk Fed — Fresh Dressed<br>COLORED HENS<br>pound   |
| 10c  | 25c   |
| You will find complete line Swift's Cooked Luncheon Meats in our Markets<br>Skinned<br>Shank Cuts lb. 16c<br>Butts lb. 18c<br>Whole or Half, lb. 24c | Swift's Premium<br>HAMS   |
| Swift Premium<br>Sliced Bacon<br>Half Pound package  | Swift Fancy Dry<br>Salt Pork<br>pound   |
| 17c  | 17c   |
| Granulated<br>Scotch Soap<br>2½ lb pkg 19c   | Always Low Regular Prices<br>AIRWAY<br>Coffee lb. 19c<br>Assorted Flavors<br>Jello 3 pkgs. 17c<br>GRAPE NUT<br>Flakes 9c<br>MAXWELL HOUSE lb can<br>Coffee 31c<br>Yellow Label ½ lb.<br>Lipton Tea 42c<br>Formay lb. 20c<br>Formay 3 lb. 53c<br>Schilling 2 oz. bot.<br>Vanilla 23c |
| 1 Medium Size<br>Granulated<br>White King Soap<br>and 2 bars   | LA FRANCE<br>Butter lb. 37½c<br>LARGE FRESH<br>Eggs doz. 30c<br>Holiday or Dinner Bell<br>Oleo lb. 13½c<br>Fine Granulated<br>Sugar 10 lbs. 48c<br>MAXIMUM<br>Milk tall can<br>Sesame 16 oz.<br>Bird Seed 10c<br>New Cube Flavored<br>Jell Well, 3 pkg 17c<br>Nucoa lb. 17c         |
| White King<br>TOILET SOAP<br>all for 21c   | Fancy Winesap<br>Apples<br>6 pounds 19c<br>Finest Ripe<br>Bananas<br>4 pounds 15c<br>Large Navel<br>Oranges<br>each 1c<br>LETTUCE<br>Ice Berg<br>Large, Solid<br>each 5c<br>U.S. No. 1 Russet<br>Potatoes<br>10 pounds 19c  |
| Tuna Chicken of Sea 2 No. ½ cans 25c   |   |
| Peas Del Monte Early Garden 2 No. 2 cans 27c   |   |
| Soup Van Camp Tomato 2 10 oz. cans 9c  |   |
| Corn Beef Libby 12 ounce cans 13c  |   |
| Shredded Wheat Regular package 12c   |   |
| Peaches Mariposa, Halves large cans 2 for 25c  |   |
| Scot Towels 2 rolls with holder — all for 35c  |   |

## BAKERY DEPARTMENT

Always an unusually large variety of Bread, Pies, Cakes and Rolls to select from.

THIS WEEK-END SPECIAL— One pound, cello-wrapped  
HOME STLYE SESAME LOAF

10c

Art  
Henry Ivins Hawkhurst  
INSTRUCTOR IN ART  
Classes 1 to 4 p.m. Saturday  
Drawing, Composition  
Painting and Color Theory  
Private Pupils Accepted  
115 Bonita Phone 1434

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# How Electric Power From BOULDER DAM Will Affect Southern California

For more than forty years the Southern California Edison Company has always maintained a large factor of reserve power capacity. This has been an important protection to customers and a safeguard against emergencies.

This reserve power is now made available for immediate sale by the prospect of early delivery of additional power from Boulder

Dam, which in turn will constitute the reserve for future years.

When electrical service was sold at a much higher rate than recently, it still gave a greater value for the money than anything else, in terms of time and labor saving, light, convenience and manifold utility. Now a new era dawns and brings with it another upward step in the standard of living, with a further reduction in unit costs.

## YOU REDUCE YOUR RATE YOURSELF!

You are just entering the Electrical Age. You have never enjoyed all the benefits that electricity can give you. Surplus power brings that enjoyment now. Beyond light and minor power, you are going to use electricity for heating, cooking and refrigerating. White coal is here. More is coming from Boulder Dam. Throughout Southern

til the cost drops to only one cent per kilowatt hour.

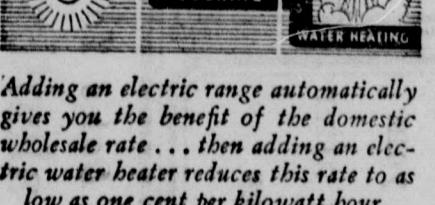
Your next step is to install and use an electric range. You will do it sooner or later, for convenience and efficiency, if not for style. Do it now. Then follow with an automatic electric water



Homes using an electric range and water heater enjoy the use of more electric hours for every purpose at a lower average rate.

devices at a lower cost per unit.

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Adding an electric range automatically gives you the benefit of the domestic wholesale rate... then adding an electric water heater reduces this rate to as low as one cent per kilowatt hour.

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